



September 13, 2010

To whom it may concern:

SK-Electronics Co., Ltd.  
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Yoshitada Nogami, President  
(Stock Code: 6677)  
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## **SK-Electronics Forms Wholly Owned Subsidiary in Shanghai**

SK-Electronics Co., Ltd. (“the Company”) has established a new sales company in Shanghai, China.

### Details

#### 1. Objective

Sales of LCD televisions in China are growing rapidly, and many LCD panel manufacturers have announced plans for new panel lines to produce 6th and later generation, mainly for use in televisions. The Company expects the growth in China’s LCD market to drive greater demand for large-format photomasks—a mainstay of our business—used for LCD production.

Also, China is a promising consumer market, expected to present numerous business opportunities in the near future for our new business.

The Company quickly recognized the need to create a structure supporting the import and export of specific products as a way to bridge the opportunity with higher corporate earnings. Accordingly, the Company made the decision to create a sales entity in Shanghai.

#### 2. Sales Company Overview

- (1) Company Name: SK-Electronics Shanghai Co., Ltd.
- (2) Location: Rm 1503B No.666 Gubei Road, Kirin Plaza Building, Changning District, Shanghai  
China 200336
- (3) President: Masanori Ishida
- (4) Capital: ¥50 million (wholly owned by SK-Electronics Co., Ltd.)
- (5) Employees: Approximately 5
- (6) Establishment Date: September 6, 2010

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